Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-11. (Canceled)

12. (Currently Amended) A process of allowing direct access for individual subscribers to a digital cellular phone network with existing cell broadcast services, the process comprising:

accepting a point-to-point short message from a cellular phone equipped to exchange point-to-point short messages with a short-message center over a cellular phone network, an individual subscriber declaring the point-to-point short message as a cellular broadcast message and declaring a defined area into which the point-to-point short message is to be beamed, but not declaring a user group in which subscribers are defined;

providing a coupling instance interconnectable with the short-message center;

doing at least one of: a test, an adjustment and a conversion of the point-to-point short message necessary to convert the point-to-point short message into a cellular broadcast message in the coupling instance; and

forwarding the cellular broadcast message to a cell broadcast center by means of a process that applies to the cell broadcast center such that the cellular broadcast message is broadcast to <u>all</u> subscribers within a-the defined area of the cell broadcast center but is not capable of being broadcast to fewer than all of the subscribers within the defined area of the cell broadcast center.

13. (Canceled)

- 14. (Previously presented) A process as defined in Claim 12, wherein a parameter for using cell broadcast is predetermined and is added to the broadcast message by the coupling instance.
- 15. (Currently Amended) A process as defined in one of Claim 14, wherein an the defined area to which the cellular broadcast message applies is determined by giving the dialing prefix, the postal code or the vehicle license number.
- 16. (Previously presented) A process as defined in one of Claim 14, wherein accounting methods existing in the cellular phone network are used.
- 17. (Previously presented) A process as defined in one of Claim 14, wherein the accounting methods provided in the coupling instance are used.
- 18. (Currently Amended) A device for allowing direct access for individual subscribers to a digital cellular phone network with existing cell broadcast services, wherein the cellular phones of the subscribers are equipped to exchange point-to-point short messages with a short-message center over the cellular phone network, whereby a point-to-point short messages that an individual subscriber declares to be a declared cell broadcast message but for which the individual subscriber does not declare a user group in which subscribers are defined is messages are forwarded to a cell broadcast center to be broadcast to the subscribers within a defined area of the cell broadcast center, but whereby the cell broadcast messages are not capable of being broadcast to fewer than all of the subscribers within the defined area of the cell broadcast center, the device comprising:

a coupling instance (3) connected to a short message center (2), which accepts point-to-point short message (6); and

means of doing at least one of: a test, an adjustment, and a conversion of the point-to-point short message necessary to convert the point-to-point short message into a cellular broadcast message; wherein the coupling instance (3) is connected to the cell broadcast center (4) to which the converted message is forwarded.

- 19. (Previously presented) A device as defined in Claim 18, wherein the point-to-point short messages (6) contain parameters for defining the broadcast area.
- 20. (Previously presented) A device as defined in Claim 19, wherein an accounting instance (8) is provided in the coupling instance (3).
- 21. (Previously presented) A device as defined in Claim 19, wherein a filter component (9) is provided in the coupling instance (3).
- 22. (Previously presented) A device as defined in Claim 19, wherein a billing entity (8) is provided in the coupling instance (3).
- 23. (Previously presented) The process of claim 12, including filtering the point-to-point short message based on a subscriber associated with the cellular phone.
- 24. (Canceled)
- 25. (Canceled)
- 26. (Currently Amended) A method of providing a cellular broadcast center with a cellular broadcast message, comprising:

receiving a short message from a short message center, the short message being declared by an individual subscriber to be a cellular broadcast message and not being declared by the individual subscriber to be broadcast to subscribers that are defined as part of a user group;

converting the short message into a cellular broadcast message; and forwarding the cellular broadcast message to a cellular broadcast center to be broadcast to the subscribers within a defined area of the cell broadcast

center, wherein in the forwarding step, the cellular broadcast center is not capable of broadcasting the cellular broadcast message to fewer than all of the subscribers within the defined area of the cell broadcast center.

- 27. (Previously presented) The method of claim 26, wherein the cellular broadcast center delivers the cellular broadcast message to all subscribers in communication with a mobile station associated with the cellular broadcast center.
- 28. (Previously presented) The method of claim 26, wherein converting includes performing authentication of a subscriber associated with the short message.
- 29. (Previously presented) The method of claim 26, wherein the forwarding is performed through a process valid for transmitting cellular broadcast messages.
- 30. (Previously presented) The method of claim 26, wherein converting includes formatting the short message.
- 31. (Previously presented) The method of claim 26, wherein converting includes using a part of the short message to determine a routing instruction.